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## Fundraising Campaign Partnership

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My Very Own Bed seeks to partner with businesses and other organizations willing to support and promote one or more of our fundraising campaigns:

- **Dream Kit Drive**, July 2024
- **My Very Own Bed's 10th Anniversary**, September 2024
- **Give to the Max**, November 2024
- **Year-End Giving**, December 2024

To build successful campaigns, we need to reach new audiences through those who already support us. A campaign partner will therefore:

1. Pledge a campaign gift - either as a matching gift challenge or a straight donation - that kicks off the fundraising, and
2. Promote the campaign within their community and encourage others to join them in supporting My Very Own Bed.

In turn, My Very Own Bed will promote the partner's support of My Very Own Bed as well as the work that they do or services they provide to our community as specified below.

### Partner Benefits

#### King-Size - \$5,000 gift

- Prominently featured in website and email campaign promotion
- 9 dedicated social media posts (3 each on Facebook, Instagram, LinkedIn)
- Employee event with our Founder and Executive Director Michael Allen

#### Queen-Size - \$2,500 gift

- Secondary exposure in website and email promotion
- 6 dedicated social media posts (2 each on Facebook, Instagram, LinkedIn)
- Employee event with our Founder and Executive Director Michael Allen

#### Full-Size - \$1,000 gift

- Logo included on our website
- 3 dedicated social media posts (1 each on Facebook, Instagram, LinkedIn)
- Employee event with My Very Own Bed staff

#### Twin-Size - \$500 gift

- Logo included on our website
- 3 group social media posts (1 each on Facebook, Instagram, LinkedIn)